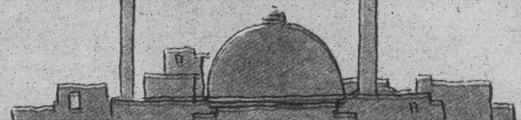


THE BEACH NEWS



Merry
Christmas

1926



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And **FRED H. KRAFT, Jr.**

OCEAN BEACH PHARMACY

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EIGHT PAGES
SUBSCRIPTION
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FIFTH YEAR, No. 6

OCEAN BEACH, CALIFORNIA

Saturday, December 25, 1926

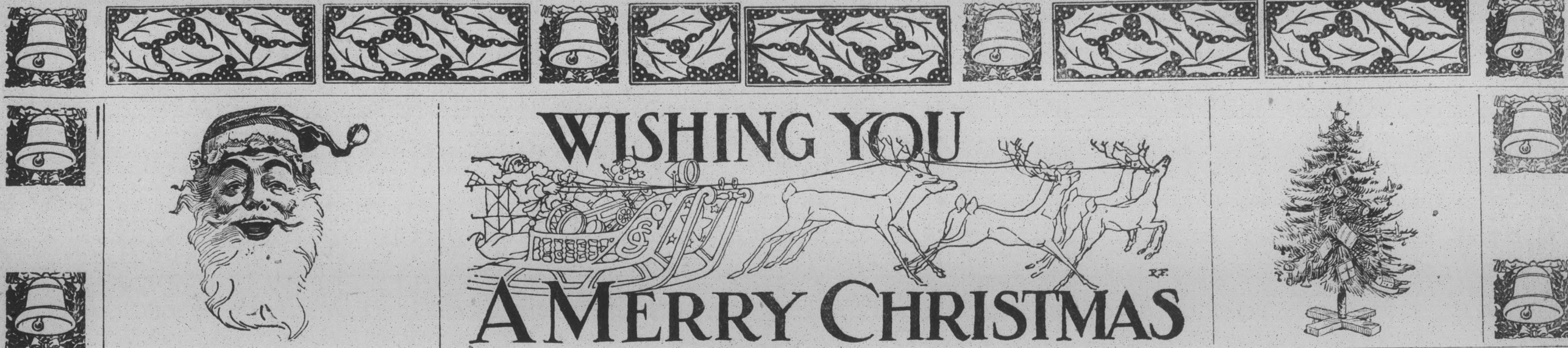
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Christmas Dances

A huge Christmas tree, Santa Claus, brilliant Yuletide decorations and lighting effects and just the kind of dance music you like will be some of the features of the Christmas Eve and Christmas night balls to be held in the Mission Beach ballroom, Dec. 24th and 25th.

There'll be gifts for everyone, a number of striking surprise features and the nine Collegians will be on hand with a snappy program of late dance hits played in the new style of "subdued syncopation," designed to make your feet refuse to behave. The big Christmas tree will be loaded with presents for old and young alike and these will be distributed during the two sessions.

A flat admission rate will be in effect on both nights with the following charges: Gentlemen, 75 cents, ladies 25 cents and logs, \$1.50 a couple, including war tax. No floor charge will be made. The admission will cover everything.

Those who plan to attend are urged to make their reservations at their earliest convenience and this applies also to the New Year's Eve and New Year's night balls to be held Dec. 31 and Jan. 1, when new records are expected to be established in the ballroom for attendance.

Peppy Program At M. B. Rink

Kodak Films—Froide—Bacon St.

A peppy program has been prepared by Manager Ed. A. Kickham for the holiday season at the Mission Beach Roller Rink, where Christmas patrons will enjoy seeing Santa Claus on roller skates. Some special contests have been arranged for the Yuletide period and there will be a wealth of useful gifts for participants.

P. A. KIERSTEAD FEATURES

"RED CHIEF" GASOLINE AT HIS SERVICE STATION

With the flaring sign of an Indian head and the lettering, "Red Chief Anti-Knock Motor Fuel," in brilliant red, P. A. Kierstead announces that he is fully prepared to serve his patrons at Voltaire and Cable streets with the latest in gasoline. The new Julian product is red in color and costs three cents more than ordinary motor fuel, but the "anti-knock" quality justifies its price says those familiar with the product.

Stationery—FROIDE'S, Bacon st.

EXAMINATIONS FOR

FEDERAL POSITIONS

Employment for numerous men and women is offered in twenty-two United States civil service examinations announced this week by the local secretary of the commission's examining board. Full information and application blanks may be obtained from the civil service commission office at the San Diego postoffice.

Subscribe for "The Beach News."

Photographs—Froide—Bacon St.

STRAND THEATRE

Saturday the Christmas offering will be Dorothy Gish in "London." A unique "Cinderella" story because of the scenes amidst which the romance of a little slum girl weaves its adventurous way on her rise to love and riches. The comedy will be Ben Turpin in "The Marriage Circus" and the News Weekly.

Sunday and Monday Laura La Plante and Pat O'Malley in "The Midnight Sun." She had the night in her eyes and the sun upon her lips and he called her his "Midnight Sun." A gorgeous, glittering, romantic spectacle. Our Gang of kids will be seen in "Circus Fever"; a good Comedy also Fables.

Tuesday and Wednesday, "The Four Horsesmen." This big picture has never played Ocean Beach, and at the request of many people who have never seen the picture and a good many who want to see it again, everybody knows what a wonderful big production this picture is, and the Strand patrons will welcome this booking.

Thursday and Friday Rod La Rocque in "Gigolo." Here is a story that reveals in vivid highlights the inside workings of a villainous band that infests the fashionable playgrounds of Europe. The second last chapter of "Strings of Steel" and "Pawnshop Politics." A comedy will complete the bill.

CALIFORNIANS ARE BEST GROOMED CITIZENS IN THE WORLD

Patrons of California barber shops expend approximately \$118,000,000 annually for haircuts, shaves, bobs, and other tonsorial embellishments, John Kersch of Berkeley, president of the State Master Barbers' Association, has announced in a report to the State Board of Health on legislation designed to bring the barber craft under state supervision. In this huge expenditure, Californians, whom Kersch characterized as "the world's best groomed citizens," are entitled to full protection from diseased barbers and insanitary shops, declared the president of the shop owners' association.

"The great majority of them members of the craft desire to give their patrons such protection," Kersch informed the health board. "We have therefore united to secure enactment of a bill at the forthcoming legislative session providing for adequate sanitary inspection of shops and revocation of the license of any barber found to be suffering from an infectious or contagious disease."

PAVILION BARBER SHOP—Under personal direction of A. H. Maier. Skillful service, always.

BUILDING STUCCO RESIDENCE

Mrs. Anna G. Anderson, of 4720 Coronado avenue, is building a handsome stucco residence to cost \$4,000 at 4915 Santa Cruz avenue, Ocean Beach.

NEW COTTAGE AND GARAGE

Geo. C. Morris is building a \$2,000 cottage and garage at 4791 Muir avenue, Ocean Beach.

Classified Ads Get Quick Results.



Parents! Do You Realize the Size of Your Job?

Contributed to "The Beach News" By W. H. CURTISS, M.D. Ocean Beach, Calif.

INDIVIDUALITY — COMPANIONSHIP

It hasn't been so very long ago that all children were put into a prescribed course of study, regardless of aptitude or degree of mentality.

The situation was much as if you poured molten gold, silver, brass, copper and iron into the same bell mold and expected the moulding bells all to have the same tone. It has been discovered that in education this is poor policy. In the old days many a child's intellect was ruined by forcing him to try to keep up with others.

A parent's ambition for a child, with wrong judgment, has ruined many a one. The ambition is all right but find the child's limitations and be governed accordingly. Even if it does take John a year or two longer to become a successful violinist, or Mary a brilliant pianist they'll all be better in their lines by building the foundation broad and deeper than superficial, though shorter in time.

"It is easy to overstrain little minds and bodies when nature intends for them just to grow into something beautiful if gently guided but not forced."

Father, have you any conception of

the injury you are doing your boy by not playing for his confidence, by being stiff and harsh with him instead of being an "honest to goodness" pal?

Mother, do you fully understand the inconceivable good for the present and future of your girl when you become to her the one who "always understands?" Young folks do get a real "kick" out of being able to do things along the same lines as father and mother. Boy Scouts with the wonderfully helpful principles taught them are going to give us a better breed of citizens. The De Molays are being able to gratify that taste in every boy for the sharing something secret with other boys, the "gang" spirit, if you will, but with principles that make strong clean men instead of the opposite for boys are going to get together one way or another. But the point I am trying to make just here is companionship between child and parent, and not being thrust to one side. Some parents never do get acquainted with their children, nor children with parents.

In conclusion may I leave with my readers three things: Keep cool; remember that common sense and kindness are never wrong; be always learning something about this biggest job of all.

Activities Across the Bridge

By Beth Van Dorston Paynter

One of the main social events of this Yuletide season took place last Monday afternoon when the Mission Beach Woman's Club held a card party on the mezzanine floor of the Mission Beach Ball Room. Home made candies tied up in red and green tissue paper holders added a bright note of color to the rooms.

A skit produced by Mr. and Mrs. Bertram C. Sutton added much to the enjoyment of the afternoon. Mrs. Sutton is an acknowledged authority on the drama and is the chairman of the drama with the southern district and county Federation of Women's

clubs. Miss Ann Bunting delighted the guests with her always beautiful rendering of three numbers, "Song of Love," "Indian Love Call" and "Tonight You Belong to Me." She was accompanied on the piano by Miss Dorothy Zimbelman.

The prize for high score in bridge, a beautiful floor lamp with shade, went to Mrs. Joe Edlebrock. The second and third prizes consisting of an ornamental telephone screen and a brass bowl were won by Mrs. W. T. Inman and Mrs. E. A. Marthens. High score in 500 was made by Mrs. M. Lundquist who received a boudoir lamp. Mrs. W. H. Mann and Mrs. Martha Peterson won second and

Kodak Finishing—Froide—Bacon St.

RUBBISH DISPOSAL

Righteous and vigorous objection has been made by Ocean Beach residents against a recent order by the city operating department for the placing of rubbish containers on the curbs instead of in the alleys for weekly collections. Thus far the order has not been generally observed and a return to the former method will be strongly urged, as most of the alleys in the thickly populated sections are in good shape for traffic and there seems no need for making the streets unsightly with all sorts of rubbish receptacles.

NEARLY MILLION MEMBERS

W. C. T. U. IN AMERICA

W. C. T. U. members all over the world this week celebrate the fact that fifty-four years ago a band of forty women inaugurated a sidewalk praying campaign in front of the saloons of Hillsboro, Ohio, resulting in the extinction of the legalized business in that village and eventually in national prohibition. From that episode developed the Woman's Christian Temperance Union, organized in fifty-three countries, and well on its way toward a million members in America.

BUILDING NEW COTTAGE

John J. Weaver is building a cottage to cost \$2,000 at 2251 Bolinas street, Ocean Beach.

third prizes respectively which consisted of a combination powder and perfume container elaborately trimmed in gold lace and flowers, and a brass bread tray.

Mrs. O. Lindahl was the pleased recipient of a twelve pound turkey.

Among those attending were Mrs. H. I. Lush, Mrs. B. C. Sutton, Mrs. Della G. Haman, Mrs. J. R. Sander-son, Mrs. P. F. O'Rourke, Mrs. Margaret Linderfeld, Mrs. Wm. M. Jones, Mrs. J. P. Donnelley, Mrs. Harry Dort, Miss Mabel McPherson, Dr. Grace Kimball, Miss Carolyn Bartlett, Miss J. G. Seaman, Mrs. R. A. Lush, Mrs. S. F. Arnold, Mrs. John Turner, Mrs. Bill Garber, Mrs. Edward Keenan, Mrs. L. V. Cockran, Mrs. James Lee Belcher, Mrs. Grace A. Haskins, Mrs. Frank Potter.

Mrs. L. E. Hill, Mrs. H. P. Schmeck, Mrs. C. A. Brown, Mrs. A. Jeffers, Mrs. W. S. Bing, Mrs. John Chambers, Mrs. W. T. Inman, Mrs. T. E. Mathews, Mrs. Ellura Plank and Mrs. D. E. Lozier of National City, Mrs. F. Fosselman of Coronado, Mrs. Fred Hertel, Mrs. O. Lindahl, Mrs. A. G. Edwards, Mrs. J. A. Harris, Mrs. D. H. Thede, Mrs. E. McNall, Mrs. J. G. Burgess, Mrs. Ed Potter, Mrs. Perry Sutphen, Mrs. W. H. Garnham, Mrs. J. M. Asher, Mrs. Walter W. Austin, Mrs. G. D. Corring-ton, Mrs. J. H. Pickard, Mrs. J. E. Boldrick, Mrs. Jack Kleaver, Mrs. W. T. Boldrick.

Mrs. R. D. Kirkpatrick, Mrs. Nelson Carpenter, Mrs. T. C. Swift, Mrs. J. A. Wheeler, Mrs. E. A. Marthens, Mrs. G. A. Plint, Mrs. M. O. Ziemers, Mrs. James B. Dry, Mrs. H. M. Ross, Mrs. H. G. Tubbs, Mrs. W. L. Skelley, Mrs. A. Donnelley, Mrs. V. F. Huffman, Mrs. W. D. Waggoner, Mrs. L. E. Neal, Mrs. C. L. Borchardt, Miss Maxine Anderson, Mrs. Margaret Gaches, Mrs. Bernice Ellis Young, Mrs. Wm. S. Hunt, Miss B.

Pt. Loma Play Place

At the meeting of the Board of Education this week a group of citizens from Ocean Beach, Loma Portal, La Playa and Roseville protested that the present playgrounds at the Point Loma High School are wholly inadequate and urged that more land be acquired now for recreational purposes, before all the adjacent property becomes subdivided for a residential section. The board took cognizance of the situation by ordering the matter included in the survey that the superintendent is making of the playground situation in connection with the schools, and the general need of the board for real estate for future school needs.

Superintendent W. J. Cooper went on record with the explanation that the present Point Loma high school is suitable for a junior high school, but that it will never do for a senior high school because no provision was made for additions without destroying the architectural proportions. The senior and junior high schools should be separated in any event, he stated, and urged that the citizens make a survey of their own to determine if there is a desirable large tract that might be used for a senior high school.

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One Dollar For One Year

Hobart, Mrs. H. D. Gridley, Mrs. A. Opdyke, Mrs. Eda Anderson, Mrs. C. T. Warren, Mrs. W. H. Mann, Mrs. Ida Morgan, Mrs. W. B. Roberts.

Mrs. Edward J. Wonder, Mrs. Joe Edlebrock, Mrs. W. F. Shields, Mrs. Frank Brick, Mrs. O. M. Van Dorston, Mrs. L. C. Kobler, Mrs. W. L. Martin, Mrs. DeGraff Austin, Mrs. Fred Allen, Mrs. T. M. Hunter, Mrs. W. E. Coburn, Mrs. F. E. Lundblade, Mrs. Wade Patterson, Mrs. Henry Jones, Mrs. Fred Jennings, Mrs. Martha Peterson, Mrs. M. Lundquist, Mrs. Harry K. Turner, Mrs. A. S. Billings, Mrs. J. Kickam, Mrs. F. H. Baumgartner and Mrs. Eugene Paynter.

Through the kindness of Mr. Severance, one of the parking spaces was donated to the use of the club members and their guests, and was ably attended by the local Boy Scouts.

The prizes were kindly donated by the merchants of Mission Beach, by Holzwasser's Dept. Store and by Marston's Dept. Store.

Owing to the fact that so many people are away or busy for the holidays, the meeting of the Mission Beach Chamber of Commerce which was to have been held next Monday evening will be held over until the next regular meeting which will be the last Monday of the month, making it fall upon the 31st day of January.

A pageant, "The Voice of the Future" will be given by the Mission Beach Union Sunday School at the school house on Sunday, December 26th, at 11 a. m. We have received a letter from Santa Claus and he aims to be present at the Christmas tree and promises a treat for the big folks as well as the little folks, EVERYBODY WELCOME.

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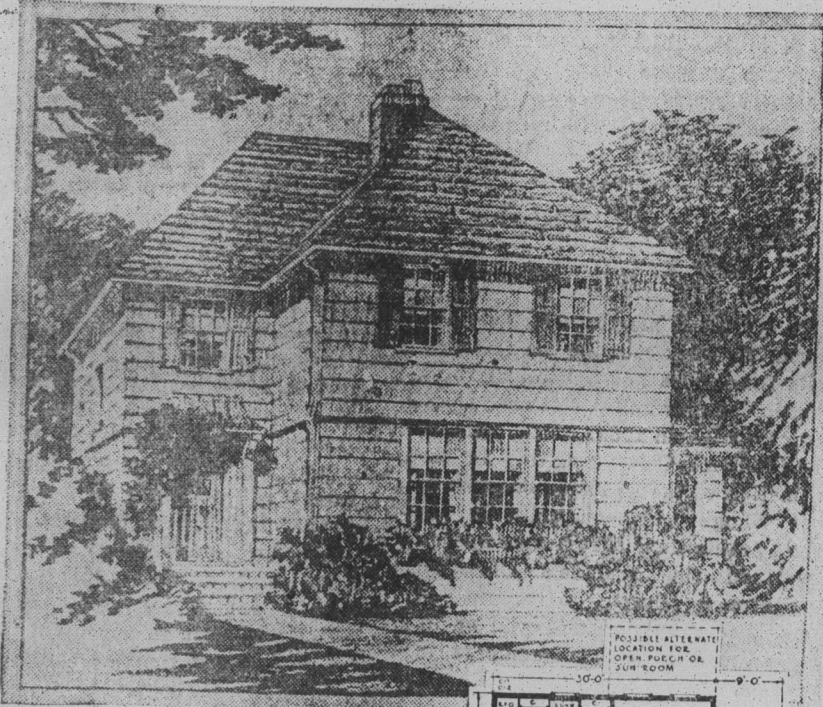
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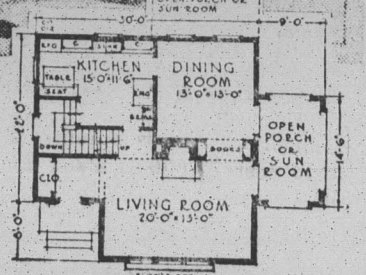
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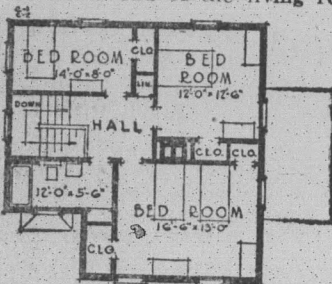


FOR THE family of four or five there is this attractive two-story, six-room house of beveled siding and slate or shingle roof.

One of the interesting features of this house is that every room has a double exposure, while the living room has three sides exposed. Extra windows not shown in the plan may at slight expense be added at either end of the living room. While



FIRST FLOOR PLAN



SECOND FLOOR PLAN

this type of house affords the utmost in light and cross-ventilation, it would be well to protect it against the extremes of cold and heat by insulation with celotex for the walls and roof. Such insulation will also cut down outside noises to a marked degree, as in addition to its insulating property, celotex is an efficient sound deadener. The living room has the much desired open fireplace and cleverly arranged bookshelves flanking the entrance to the dining room. The sun porch may be put either to the side or the back of the house, according to the builder's wishes or to conform to the demands of the lot.

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A TOUCH OF OLD SPAIN



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Promoting the Progress of the Beach

Sections of San Diego and the

Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

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KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y.-Treas.

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Member of NATIONAL EDITORIAL ASS'N.

A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, December 25, 1926

TO OUR REGULAR YEARLY SUBSCRIBERS

With the current commencement of the fifth year of "The Beach News," subscriptions are now due and are payable by mail, or at the main office, 4829 Saratoga avenue, or at the following agencies: Froide's Foto Finishing Co., 1868 Bacon street; Kraft's Drug Store, Bacon street; Ocean Beach Realty Co., 4999 Voltaire street. The subscription price remains at one dollar per year.

BALBOA THEATRE

Decke out in its most beautiful Holiday dress, the Balboa theatre is presenting the finest entertainment possible, for the current season's festivities. Beautiful, winsome Colleen Moore, comes as the screen feature attraction Friday, in her latest starring vehicle, "Twinkletoes."

Versatile and sweet, the charming little actress, makes a departure from her black-haired, Dutch-bobbed character, to play the title part, appearing as a blonde with gorgeous golden curls that give her a new piquance, and even saucier, more loveable personality.

The story, too, gives her splendid opportunities to display her acting ability and new sides of her personality. Previous critics have rated it her greatest role.

On the stage, West Coast Theatres, Inc., are presenting Fanchon and Marco's juvenile triumph, "Twinkletoes Kiddie Revue," featuring the Meglin Kiddies.

Christmas Day, a special junior Matinee will be held from 10:30 to 12:30 o'clock, with a carefully selected program of pictures for children, and specialty acts contributed by the Meglin Kiddies of the "Twinkletoe Kiddies Revue," company.

The Balboa theatre New Years Eve Midnight Frolic, promises to eclipse anything of its kind ever offered to the patrons of Balboa theatre. Starting at 11 o'clock, there will be three hours of uninterrupted fun and entertainment. Reserved seats will be on sale Thursday, and it is advisable to procure them well in advance.

CABRILLO THEATRE

Good news! Douglas Fairbanks opens at the Cabrillo theatre Christmas Day in "The Black Pirate."

It is said that Fairbanks has never before had such a fitting vehicle for his blithe sort of adventuring. He plays the part of a young nobleman, who swears to avenge the killing of his father by pirates.

The "Black Pirate," is rated the fastest moving story Fairbanks has ever made, and this is a promise of considerable speed.

Fairbanks' production is the first picture of such magnitude to be made in color, and marks an entirely new departure in this regard through its elimination of all glaring hues.

The star's leading lady is the beautiful Billie Dove, she and Tempe Pigott as a duenna make up the entire feminine contingent. Donald Crisp, famous as an actor and director has an interesting Scottish character part.

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FOR SALE—4-burner Gas Range in good condition; very reasonable. 1868 Bacon Street, Ocean Beach.

FOR SALE—Hawaiian steel guitar; would make beautiful Christmas gift. 4829 Saratoga avenue, Ocean Beach.

WANTED—Laundry work to do at my home at very reasonable price. Mrs. Mary Machado, 1727 Cable street, Ocean Beach.

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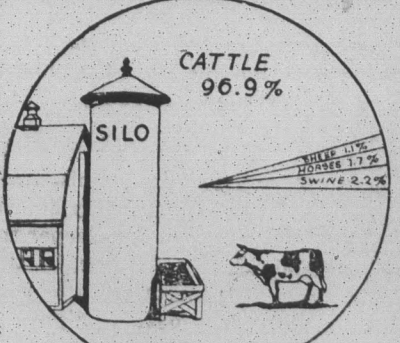
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Dorothy Gish in "LONDON."
Ben Turpin in "The Marriage
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Sunday and Monday, Dec. 26-27
Laura La Plante and Pat O'Malley
in "THE MIDNIGHT SUN."
Our Gange in "Circus Fever"
and Fables.

Tuesday & Wednesday, Dec. 28-29
"THE FOUR HORSEMEN"
We booked this picture on the
request of many people who have
not seen it or wish to see it again.

Thursday & Friday, Dec. 30-31
Rod La Rocque in "GIGOLO."
9th Chapter, "Strings of Steel"
and "Pawnshop Politics" comedy.

Coming soon, Mary Pickford in
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Ocean Beach Social Notes



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MADONNA AND CHILD



MOTORING FOR HOLIDAYS

Mr. and Mrs. Penney and daughter
Clara of Saratoga avenue are going
to motor through the back country
to enjoy the holiday season.

VISITING AT FRISCO

Mrs. Isabel Kramer, mother of
Mrs. J. P. Froide, left last Sunday
for San Francisco to spend the Christ-
mas holidays with her children. Mrs.
Kramer expects to return to Ocean
Beach in the early spring.

CHRISTMAS AT HOLLYWOOD

Mrs. Emma B. Agan, of Voltaire
street, will spend the Christmas holi-
days visiting friends in Hollywood
and San Francisco.

Greeting Cards—Froide—Bacon St



CHILDREN'S DANCING CLASSES

BEGIN EARLY IN JANUARY

Miss Elsa E. Terheggen, announces
that children's dancing classes in all
grades will be reopened on January 8
at the Peninsula Masonic hall on
Newport avenue. Classes will be
held every Saturday morning. Miss
Terheggen's phone number is Main
7441.

PASSING OF MRS. FLAHERTY

Mrs. Marie E. M. Flaherty, the be-
loved wife of William Flaherty, re-
siding at 4852 West Point Loma
boulevard, passed away last Tuesday,
Dec. 21. Mrs. Flaherty had reached
the age of 48 years and was a na-
tive of Dayton, Ohio. Her remains
were forwarded for interment.

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CLARKIN-AUBURY

Michael J. Clarkin and Mrs. Lucy
Aubury were united in marriage last
Saturday morning at a nuptial mass,
by the Rev. P. C. Santy of the Sacred
Heart Church. Mr. and Mrs. Clarkin
have been residents of Ocean Beach
for several years. They are residing
on Venice street, Ocean Beach.

VISITING RELATIONS

Dr. and Mrs. N. F. Adamson of
Ocean Beach will enjoy the holiday
season visiting relatives in Pasadena.

PASSING OF MR. BACQUE

Mr. Ariste Bacque for several
years a highly respected citizen of
Ocean Beach, residing at 4153 Or-
chard street, died last Sunday. He
was the father of Mrs. Lois Cum-
mings, Mrs. Helen O'Farrell and He-
ctor Bacque. Mr. Bacque was 89
years old and a native of France.

FUNERAL OF MRS. HOWEISEN

Funeral services were held last
Monday for Mrs. Mary M. Howaisen,
who passed away in Pacific Beach,
Dec. 17. Mrs. Howaisen was a na-
tive of Ohio, and aged 88 years.

DEMISE OF MRS. KANSIG

Mrs. Marie Kansig, mother of Mrs.
Clara Halliman, of 2851 Locust
street, passed away last Sunday. Mrs.
Kansig was 67 years old and a native
of Switzerland. Funeral services were
held last Tuesday.

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Bible School at 9:45 a. m.

Morning hour of worship, 11
o'clock. Sermon by the pastor, "Beth-
lehem in the Heart."

Young People's meeting 6:45 p. m.
Christmas Song Service 7:30 p. m.

Pastor's sermon topic, "The Ever
Present Christ." The choir has
been requested to repeat the Christ-
mas music.

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Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10.
Sunday school at 10:30. Mass at 8
every first Saturday of the month.

NEW TRINITY CHAPEL

Rev. Geo. Wallace, D.D., in charge.

Holy Communion, 8 a. m.
Morning prayer and sermon, 11.

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MISSION BEACH NEWS NOTES

(Continued from Page 1)

The next meeting of the Mission Beach Woman's Club will be held in the parlors of the Mission Beach Ball Room on January 7 at 2 p. m. Mrs. Della G. Haman, parliamentarian for the Civic Center of San Diego and a member of the Mission Beach Woman's club will address the club on "Parliamentary Procedure".

Wednesday evening the Naval Reserve Force, of which Lieut. McNulty is the Supervisor Inspector for the first sub-district, gave a Christmas party and entertainment for the families and children of the members. Santa Claus gave a present to each child.

Lieut. John M. McNulty has been called to Washington, D. C., on a conference in regards to the Naval Reserve affairs. He will leave on January 20th.

Mrs. Kitty Wilkinson is spending the holidays with her son, Don Wilkinson, in Los Angeles.

Mr. and Mrs. William S. Hunt entertained informally with a monte carlo party last Saturday evening. The guests were Mr. and Mrs. D. Thede, Mr. and Mrs. F. E. Lundblade, Mr. and Mrs. S. E. Arnold and Miss Maxine Anderson.

The fourth birthday of Master Hugh Ross Kaye was celebrated on Monday afternoon, December 13th at the home of his parents, 729 Venice Court. The guests who helped make this a happy birthday were Raymond Betts, Betty Clark, Ruth Matthews, George Robertson, Emma Lou Hencke, George Hilton, Betty Bollinger and Kendall Turner.

Mr. and Mrs. V. F. Huffman have had as their guests for the past week Mr. and Mrs. Clyde Pickard and two sons, Ralph and Kenneth from Sacramento.

Mrs. Bernice Ellis Young is spending the holidays with friends in Hollywood.

Mr. and Mrs. Will Mason and two daughters, Margaret and Julia, of Oakland, have been the guests of Mr. and Mrs. James B. Dry for the past week.

Mr. and Mrs. Charles Owens of Los Angeles were week-end guests of Mr. and Mrs. Fred Hamilton in their new home on the Ocean Front.

Miss Maxine Anderson, of Miami Beach, Florida, arrived last week to spend the remainder of the winter with her grandparents, Mr. and Mrs. Wm. S. Hunt. Miss Anderson is the possessor of a lovely soprano voice, having inherited the gift from her mother, Marguerite Evans, Mrs. Hunt's daughter. Miss Evans, in private life, Mrs. D. C. Anderson, is well known among theatrical circles, having been on the Orpheum Circuit for seven years. She is also remembered in San Diego as having been associated with the Broadway Strand and the Colonial Musical Comedy Co. Miss Evans is now associated with the Musical Comedy Company of Denver.

Subscribe for "The Beach News."

WHY GOVERNMENT PRICE FIXING WON'T WORK

One of the most persistent fallacies is government price-fixing on competitive commodities. There is already government price-fixing in commodities and services where competition plays no part in price determination. These are railway transportation, electricity, gas, telephone and telegraph, and so on. Here government price-fixing is solely to protect the consumer. There are two fatal objections to government price-fixing for agricultural products, which represent the most competitive business in the world. These are, first, that it will not work; second, that it is always done for the consumer as against the producer.

Government price-fixing for agricultural products would work if at the same time the government regulated wages, profits, middlemen's margins, the production of all commodities and the rationing of all consumers. In short, if the population were enlisted in one vast army, directed and rationed, price-fixing would work, but otherwise not. If the price is fixed on the wheat the farmer sells, then he cannot keep on producing wheat if wages or the cost of harvesting machinery rise, or if the cost of other material he buys rises. So the next step would be the fixation of other prices, and yet other prices.

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

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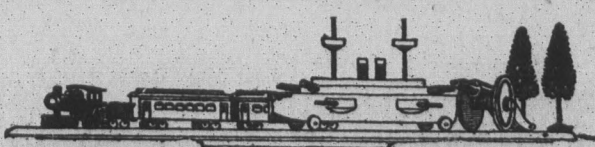
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SOME EASY PINEAPPLE DISHES

THERE are so many appetizing and attractive ways of serving pineapple that the wise housewife will keep a few cans of this delicious fruit on her supply shelf and will add new recipes to her collection. In purchasing pineapple it is well to get both the sliced and the crushed, as there are many recipes in which the one or the other is specifically desired.

Pineapple dishes, as a rule, very easy to prepare, if the canned pineapple is used. For the turning of a can opener brings to sight the golden colored fruit, already shelled, cored, and sliced or crushed. It takes only a few minutes to combine it with other ingredients and the proper seasoning and it is ready to bake or saute according to the recipe.

The following recipes have been worked out with care and should be a welcome addition to the cook book of any woman, and particularly of one who entertains often:

Pineapple Isles

Place 6 slices of Hawaiian pineapple on a buttered tin, and sprinkle each with 1 teaspoon chopped nuts mixed with a few grains salt. Add 1 tablespoon water to whites of two eggs, whip very stiff, then beat in 4 tablespoons sugar. Heap in center of pineapple. Bake in slow oven for twenty minutes or until delicately brown. Nuts may be omitted.

Baked Apples and Pineapple

Pare and core six large apples. Mix one cup of crushed Hawaiian pineapple with one-third cup sugar, 1 tablespoon melted butter and one-fourth cup chopped raisins. Fill the centers of the apples with this mixture and arrange in a shallow baking dish. To the remainder of the mixture add 1 tablespoon lemon juice and one-half cup water and pour around the apples. Bake until tender, basting frequently with the liquid in the pan.

Criss Cross Pineapple Pie

Heat 2 cups crushed Hawaiian pineapple. Mix three-fourths cup sugar, one-eighth teaspoon salt, and 2 tablespoons flour. Add to the hot pineapple and bring to the boiling point, stirring constantly, and add 1 teaspoon butter. Cool slightly, add 1 beaten egg and 2 tablespoons lemon juice. Pour into pastry lined pie pan and arrange strips of pastry across the top. Put into a hot oven. After 10 minutes reduce heat and bake 30 minutes longer.

Any one of these three recipes will serve six persons. The first two recipes may be served with the main part of the meal, while the Criss Cross Pie makes an excellent dessert. All are likely to prove popular with the average person whose palate seeks the tang and exotic flavor of tropical fruits.

STRAIGHT TALKS WITH AUNT EMMY

On Fifteen Per Cent Bonds

Mrs. Norris beamed as she greeted Aunt Emmy and exclaimed, "Now I know all my financial worries are over! I wanted to tell you right away—"

"What have you bought this time?" Aunt Emmy demanded suspiciously.

"Well, I haven't paid the money over yet, but I have found the loveliest investment where my money will be perfectly safe and will earn a nice income for me right away," Mrs. Norris said. "I'm going to buy bonds, good safe bonds, that will pay me fifteen per cent interest—"

"Wait a minute, you'll have to go some, Maud Norris, to tell me about 'good safe bonds' that pay fifteen per cent!" Aunt Emmy broke in.

"They are safe,—the man said so and this booklet says so too!"

"Do you know what a bond is?" asked Aunt Emmy.

"No, but it's awfully safe. I'm sure of that," Mrs. Norris said. "Everybody knows that bonds are safe—"

"My dear, some bonds are safe and some are not. When you buy a bond you simply lend your money to the company putting out the bonds. Bond issues are secured generally by the company mortgaging or pledging some of its property. In other words, it offers a certain asset as security that it will return your money to you on the date the bond matures. It agrees to pay you a certain sum each year for the use of your money, usually something between five and eight per cent. No company can afford to pay too much for its money—and as to fifteen per cent bonds—why it would be very unusual for a company to be able to earn enough to enable it to pay fifteen per cent for the privilege of using other people's money,—moreover, if it is good enough to borrow money at all it can borrow it more cheaply than that!"

"Oh dear!" wailed Mrs. Norris, "then a bond isn't a good safe investment—"

"Don't jump at conclusions so fast!" said Aunt Emmy. "I did not say that. A bond is as safe as a church if the company that issues it is financially sound, has a high credit rating and is making money. Before you buy bonds assure yourself that the company behind them is above reproach."

"But the man who told me about these fifteen per cent bonds was so earnest—I felt sure I could believe him."

"Don't turn over any money to him until you have some advice on the bonds from your bank," admonished Aunt Emmy. "Then, if you find out that the bonds are questionable you will escape another bad investment."

—A. B. Aymes.

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COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester K. Mpley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Reed. Sheriff—James C. Byers. Under Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

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May every happiness be with you this Christmas and in the coming year.

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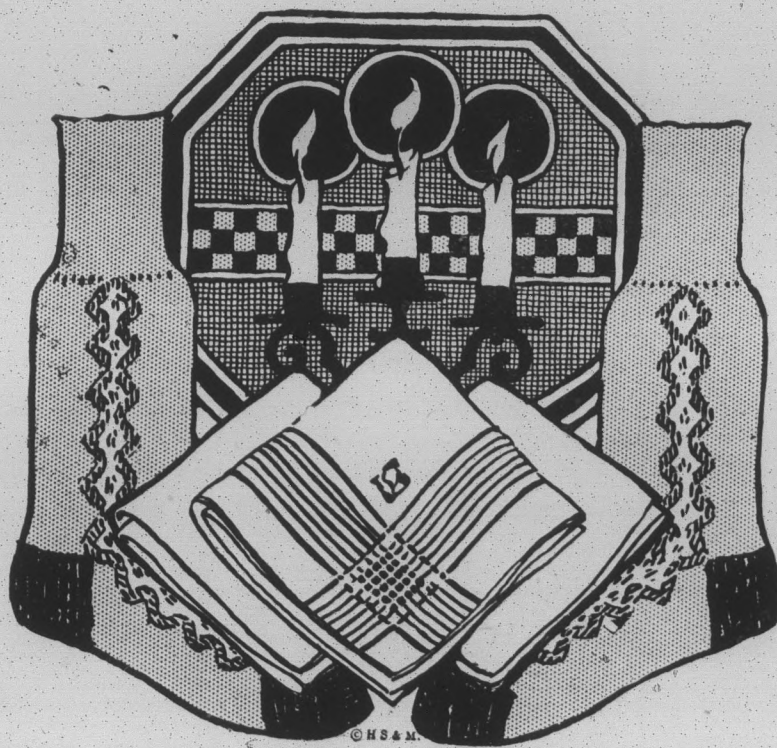
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